

**WSFA** 12 East Delano Ave. Montgomery, AL 36105 Main: (334) 288-1212 Billing: (334) 288-1212

www.wsfa.com

Billing Address:

Main Street Media Group Attention: Accounts Payable PO Box 25093 Alexandria, VA 22313

Send Payment To:

**WSFA** 

**Regions Bank** 

ATTN: Lockbox # 1400

P.O. Box 11407

Birmingham, AL 35246-1400

Invoice #	Invoice Date	Invoice Month	Invoice Period
1753152-1	07/30/17	July 2017	06/26/17 - 07/26/17

Property	Account Executive	Sales Office	Sales Region
WSFA	Ryan Eddins	HRP-Washingto	National

Advertiser	Product	Estimate Number
ISS/Senate Leadership Fun-	SENATE LEADERSHIP FU	3649

Flight Dates 07/13/17 - 07/26/17	Order # 1753152	Alt Order # 08656087
Billing Calendar Broadcast	Billing Type Cash	Deal #
Special Handling	***************************************	
Agency Code	Advertiser Code 155	Product 1/2 385
Agency Ref	Advertiser Ref	

	Spots/
Line Start Date End Date Description Start/End Time мтwтгs	S Length Week Rate Type
1 07/14/17 07/14/17 ALABAMA LIVE @ 1130/1130A-12P1-	- :30 1 \$70.00 NM
Weeks:         Start Date         End Date         MTWTFSS         Spots/Week         Rat           07/10/17         07/16/17        1         1         \$70.0	
Spots: # Ch Day Air Date Air Time Description Start	/End Time Length Ad-ID Rate Type
1 WSFA F 07/14/17 11:51 AM ALABAMA LIVE @ 1130AM 1130.	A-12P :30 SLFTV30AL02(H) \$70.00 NN
2 07/14/17 07/14/17 Judge Judy 1st Run 330-4p1-	:30 1 \$135.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rat</u> 07/10/17 07/16/171 1 \$135.0	
	/End Time Length Ad-ID Rate Type
1 WSFA F 07/14/17 3:50 PM Judge Judy 1st Run 330-4	
3 07/14/17 07/14/17 Today in Alabama 5am 5-530a1-	- :30 1 \$225.00 NM
Weeks:         Start Date 07/10/17         End Date 07/16/17         MTWTFSS 07/10/19         Spots/Week 1         Rate 225.0	
Spots: # Ch Day Air Date Air Time Description Start/	/End Time Length Ad-ID Rate Type
1 WSFA F 07/14/17 5:11 AM Today in Alabama 5am 5-530	Da :30 SLFTV30AL02(H) \$225.00 NM
4 07/21/17 07/21/17 Today in Alabama 530a 530am-6am1-	- :30 1 \$285.00 NM
Weeks:         Start Date         End Date         MTWTFSS         Spots/Week         Rat           07/17/17         07/23/17        1         1         \$285.0	
Spots: # Ch Day Air Date Air Time Description Start/	/End Time Length Ad-ID Rate Type
1 WSFA F 07/21/17 5:44 AM Today in Alabama 530a 530a	m-6am :30 SLFTV30AL02(H) \$285.00 NN
F 07/44/47 07/04/47 N/05/4 40 N/2 24 O': N/0 000 25	- :30 1 \$790.00 NM
5 07/14/17 07/21/17 WSFA 12 News at Six - N6-630pm1-	
Weeks: Start Date End Date MTWTFSS Spots/Week Rat	
Weeks:         Start Date         End Date         MTWTFSS         Spots/Week         Rat           07/10/17         07/16/17        1         1         \$790.0	00
Weeks:         Start Date         End Date         MTWTFSS         Spots/Week         Rat           07/10/17         07/16/17        1         1         \$790.0	00 (End Time Length Ad-ID Rate Type

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<u>Advertiser</u>	Product	Estimate Number
ISS/Senate Leadership Fun	SENATE LEADERSHIP FU	3649

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Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
5 07/14/17	07/21/17	WSFA 12 News at Six -	· N6-630pm	1	:30	1	\$790.00	NM	
Spots: # Ch	07/17/17 <u>Day Ai</u> SFA F 07		1 <u>stion</u> 12 News at Six - MF	\$790.00 <u>Start/End Time</u> 6-630pm		h <u>Ad-ID</u> 0 SLFTV30A	u 02 (H)		<u>Rate Type</u> \$790.00 NM
6 07/21/17	07/21/17	Today In Alabama	6a-7a	1	:30	1	\$450.00	NM	
Weeks: Spots: # <u>Ch</u>	Start Date 07/17/17 Day Air	End Date MTWTFSS 07/23/171 r Date Air Time Descrip	Spots/Week 1	Rate \$450.00 Start/End Time	Lengt	h Ad-ID		<del></del>	Rate Type
1 WS	SFA F 07	/21/17 6:44 AM Today	n Alabama	6a-7a	:3	0 SLFTV30A	L02(H)		\$450.00 NM
7 07/14/17	07/21/17	America's Got Talent	7-9pm	1	:30	1	\$340.00	NM	
Weeks: Spots: <u>#</u> <u>Ch</u> 1 WS Weeks:	SFA F 07 Start Date	07/16/171 r <u>Date</u> <u>Air Time</u> <u>Descrip</u> 7/14/17 7:42 PM Americ End Date <u>MTWTFSS</u>		Rate \$340.00 Start/End Time 7-9pm Rate		<u>h Ad-ID</u> 0 SLFTV30A	\L02(H)		<u>Rate</u> <u>Type</u> \$340.00 NM
	FA F 07	7/21/17 8:40 PM Americ	a's Got Talent	\$340.00 Start/End Time 7-9pm	:3	h Ad-ID 0 SLFTV30A			<u>Rate Type</u> \$340.00 NM
8 07/14/17	07/21/17	NBC Today 2	9-10am	1	:30	1	\$115.00	NM	
Weeks: Spots: <u>#</u> <u>Ch</u>	FA F 07 Start Date 07/17/17	07/16/171 r Date Air Time Descrip /14/17 9:29 AM NBC To End Date MTWTFSS 07/23/171 r Date Air Time Descrip	oday 2 <u>Spots/Week</u> 1 tion	Rate \$115.00 <u>Start/End Time</u> 9-10am <u>Rate</u> \$115.00 <u>Start/End Time</u> 9-10am	:3 Lengt	h <u>Ad-ID</u> 0 SLFTV30A h <u>Ad-ID</u> 0 SLFTV30A			Rate Type \$115.00 NM Rate Type \$115.00 NM
9 07/14/17	07/14/17	dateline	9-10pm	1	:30	1	\$510.00	NM	
Weeks: Spots: <u>#</u> <u>Ch</u> 1 WS	<u>Start Date</u> 07/10/17 <u>Day Air</u> FA F 07	07/16/171 Date Air Time Descrip		Rate \$510.00 Start/End Time 9-10pm		h <u>Ad-ID</u> 0 SLFTV30A	ьL02(н)		<u>Rate Type</u> \$510.00 NM
10 07/24/17	07/24/17	Tonight Show	1035-1130pm	1	:30	1	\$360.00	NM	
Weeks: Spots: <u>#</u> <u>Ch</u> 1 WS	Start Date 07/24/17 <u>Day Air</u> FA M 07/	End Date MTWTFSS 07/30/17 1 Date Air Time Descrip /24/17 11:04 PM Tonight		<u>Rate</u> \$360.00 <u>Start/End Time</u> 1035-1130pm		h <u>Ad-ID</u> 0 slftv30a	.L02(H)		<u>Rate</u> <u>Type</u> \$360.00 NM
11 07/17/17	07/17/17	Last Call With Carson D	ai1230-1a	1	:30	1	\$15.00	NM	
Weeks: Spots: <u>#</u> <u>Ch</u>	Start Date 07/17/17 Day Air	End Date         MTWTFSS           07/23/17         1           Date         Air Time         Descrip	Spots/Week 1 tion	<u>Rate</u> \$15.00 Start/End Time	Lengt	h Ad-ID			Rate Type

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Advertiser	Product	Estimate Number
ISS/Senate Leadership Fun	SENATE LEADERSHIP FU	3649

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ine Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
11 07/17/17	07/17/17	Last Call With Carson		1	:30	1	\$15.00	NM	
Snoto: # Ch	Day Air	Date Air Time Descr	intion	Start/End Time	Longt	h Ad-ID			Rate Type
Spots: <u>#</u> <u>Ch</u> 1 W	<u>Day Air</u> SFA M 07		<u>iption</u> Call With Carson Daily I		***********	10 SLFTV30A	L02(H)		\$15.00 NM
12 07/17/17	07/17/17	WSFA 12 NEWS AT	4PNM-F 430-5P	1	:30	1	\$170.00	NM	
Weeks:	Start Date 07/17/17	End Date MTWTFSS 07/23/17 1	Spots/Week 1	<u>Rate</u> \$170.00					
Spots: <u>#</u> <u>Ch</u> 1 WS	<u>Day Air</u> SFA M 07		iption A 12 NEWS AT 4PM	Start/End Time M-F 430-5P		h <u>Ad-ID</u> 0 SLFTV30A	L02(H)		<u>Rate</u> <u>Type</u> \$170.00 NM
13 07/24/17	07/24/17	Today in Alabama 530	0a 530am-6am	1	:30	1	\$285.00	NM	
Weeks:	Start Date 07/24/17	End Date MTWTFSS 1	Spots/Week 1	<u>Rate</u> \$285.00	····				
Spots: # Ch	<u>Day Air</u> SFA M 07		<u>iption</u> ⁄ in Alabama 530a	Start/End Time 530am-6am		<u>h Ad-ID</u> 0 SLFTV30A	L02(H)		<u>Rate Type</u> \$285.00 NM
14 07/24/17	07/24/17	WSFA 12 News at Six	- N6-630pm	1	:30	1	\$790.00	NM	
Weeks:	Start Date 07/24/17	End Date MTWTFSS 07/30/17 1	Spots/Week 1	<u>Rate</u> \$790.00	<u> </u>				
Spots: <u>#</u> <u>Ch</u> 1 WS		Date Air Time Descr	iption \ 12 News at Six - MF	Start/End Time 6-630pm		<u>h Ad-ID</u> 0 SLFTV30A	L02(H)		<u>Rate Type</u> \$790.00 NM
15 07/24/17	07/24/17	Today In Alabama	6a-7a	1	:30	1	\$450.00	NM	
Weeks:	Start Date 07/24/17	End Date MTWTFSS 07/30/17 1	Spots/Week 1	<u>Rate</u> \$450.00					
Spots: # Ch				Start/End Time		h Ad-ID			<u>Rate Type</u>
1 WS	SFA M 07/	/24/17 6:20 AM Today	In Alabama	6a-7a	:3	0 SLFTV30A	L02(H)		\$450.00 NM
16 07/24/17	07/24/17	Entertainment Tonight	630-7p	1	:30	1	\$485.00	NM	
Weeks:	Start Date 07/24/17	End Date MTWTFSS 07/30/17 1	Spots/Week 1	<u>Rate</u> \$485.00					
Spots: # <u>Ch</u> 1 WS	<u>Day Air</u> SFA M 07/		<u>iption</u> ainment Tonight	Start/End Time 630-7p		<u>h Ad-ID</u> 0 SLFTV30A	L02(H)		<u>Rate Type</u> \$485.00 NM
17 07/17/17	07/17/17	NBC Today Show	7-9am	1	:30	1	\$260.00	NM	
Weeks:	Start Date 07/17/17		Spots/Week 1	<u>Rate</u> \$260.00	·			***************************************	
Spots: <u>#</u> <u>Ch</u> 1 WS		Date Air Time Descri	<del></del>	Start/End Time 7-9am		<u>h Ad-ID</u> 0 SLFTV30A	L02(H)		<u>Rate Type</u> \$260.00 NM
18 07/17/17	07/17/17	American Ninja Warric		1	:30	1	\$675.00	NM	
Weeks:	Start Date 07/17/17	End Date MTWTFSS 07/23/17 1	Spots/Week	Rate \$675.00				· · · · · · · · · · · · · · · · · · ·	
Spots: <u># Ch</u> 1 WS		Date Air Time Descri	ption	\$675.00 Start/End Time		<u>h Ad-ID</u> 0 SLFTV30A	1 02 (H)		Rate Type
			can Ninja Warrior	7-9pm					\$675.00 NM
19 07/15/17	07/22/17	NET Saturday Night Li	ve 1030p-12xm	1-	:30	1	\$260.00	NM	

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www.wsia.com	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
19 07/15/17	07/22/17	NET Saturday Night L		1-	:30	1	\$260.00	NM	
Weeks:	Start Date 07/10/17	End Date MTWTFSS 07/16/171-	Spots/Week 1	<u>Rate</u> \$260.00				,	
Spots: # Ch 1 WS Weeks:	<u>Day Ai</u> FA Sa 07 <u>Start Date</u>	/15/17	Saturday Night Live Spots/Week	Start/End Time 1030p-12xm Rate		<u>n Ad-ID</u> O SLFTV30AI	_02(н)		<u>Rate</u> <u>Type</u> \$260.00 NM
Spots: # Ch 2 WS			1 <u>iption</u> Saturday Night Live	\$260.00 <u>Start/End Time</u> 1030p-12xm		n <u>Ad-ID</u> ) SLFTV30AI	_02(H)		<u>Rate</u> <u>Type</u> \$260.00 NM
20 07/15/17	07/22/17	ET WEEKEND	1203-1x	1-	:30	1	\$25.00	NM	
Weeks: Spots: # Ch 1 WS Weeks:	FA Sa 07 Start Date	/15/17	EEKEND Spots/Week	Rate \$25.00 Start/End Time 1203-1x Rate		n <u>Ad-ID</u> ) SLFTV30AL	.02(н)		Rate Type \$25.00 NM
Spots: <u># Ch</u> 2 WS		Date Air Time Descr		\$25.00 <u>Start/End Time</u> 1203-1x		n <u>Ad-ID</u> ) SLFTV30AL	_02(н)		<u>Rate Type</u> \$25.00 NM
21 07/15/17	07/22/17	Absolutley Alabama	530-6a		:30	1	\$45.00	NM	
Weeks:  Spots: # Ch 1 WS Weeks:  Spots: # Ch	FA Sa 07. <u>Start Date</u> 07/17/17 <u>Day Air</u>	/15/17 5:58 AM Absolu <u>End Date MTWTFSS</u> 07/23/171- <u>Date Air Time</u> <u>Descr</u>	utley Alabama <u>Spots/Week</u> 1 iption	Rate \$45.00 Start/End Time 530-6a Rate \$45.00 Start/End Time	:30 Length	1 <u>Ad-ID</u> ) SLFTV30AL 1 <u>Ad-ID</u>		·	Rate Type \$45.00 NM
2 WS 22 07/15/17	FA Sa 07/ 07/22/17	/22/17 5:51 AM Absolution  Dateline Sat Night Mys		530-6a 1-	:30	) SLFTV30AL 1	\$215.00	NM	\$45.00 NM
Weeks: Spots: # Ch	FA Sa 07/ <u>Start Date</u> 07/17/17 <u>Day Air</u> FA Sa 07/ See MG FA Sa 07/	15/17   9:18 PM Datelin   End Date   MTWTFSS   07/23/17  1     Date   MTWTFSS   Datelin   Description   Datelin   Date	ne Sat Night Myster <u>Spots/Week</u> 1	Rate \$215.00 Start/End Time 8-10pm Rate \$215.00 Start/End Time 8-10pm	:30 <u>Length</u> :00	1 <u>Ad-ID</u> ) SLFTV30AL 1 <u>Ad-ID</u> ) ) SLFTV30AL			Rate Type \$215.00 NM Rate Type \$215.00 NM
23 07/23/17	07/23/17	WSFA 12 News at Ter	n - {10-1030pm	1	:30	1	\$675.00	NM	
Weeks: Spots: # Ch 1 WS	<u>Start Date</u> 07/17/17 <u>Day Air</u> FA Su 07/		<u>Spots/Week</u> 1 i <u>ption</u> ∖ 12 News at Ten - Sur	Rate \$675.00 Start/End Time 10-1030pm		1 <u>Ad-ID</u> ) SLFTV30AL	.02(H)		Rate Type \$675.00 NM
24 07/16/17	07/23/17	Right This Minute	1130p12x	1	:30	1	\$15.00	NM	

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		Spots/		
MTWTESS	Lenath	Week	Rate	Type

Line Start Dat	e End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
Weeks:	Start Date	End Date MTWTFSS	Spots/Week	Rate			· · · · · · · · · · · · · · · · · · ·		
vvccks.	07/10/17	07/16/171	<u>opots/vveek</u> 1	\$15.00					
Spots: # C	<u>h Day Air</u>	r Date Air Time Desci	<u>ription</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
	/SFA Su 07			1130p12x	:3	O SLFTV30A	L02(H)		\$15.00 NM
Weeks:	Start Date 07/17/17	End Date MTWTFSS 07/23/171	Spots/Week 1	<u>Rate</u> \$15.00					
Spots: # C				Start/End Time	Lengt	h Ad-ID			Rate Type
	SFA Su 07			1130p12x		O SLFTV30A	L02(H)		\$15.00 NM
25 07/16/17	07/23/17	WSFA 12 News at Fiv	/e-SSu 5-530p	1	:30	1	\$205.00	NM	
Weeks:	Start Date		Spots/Week	Rate					
	07/10/17	07/16/171	1	\$205.00					- · -
Spots: # C	<u>h Day Air</u> 'SFA Su 07.			Start/End Time		<u>h Ad-ID</u> 0 SLFTV30A	103(11)		Rate Type
1 W Weeks:	Start Date		A 12 News at Five-Sun Spots/Week	Su 5-530p Rate	:3	U SEFIVSUA	LUZ (H)		\$205.00 NM
Wooks.	07/17/17	07/23/171	1	\$205.00					
Spots: # C	<u>h Day Air</u>	Date Air Time Descr	ription	Start/End Time	Lengt	h Ad-ID			Rate Type
2 W	SFA Su 07. Credited		A 12 News at Five-Sun	Su 5-530p	:0	0			\$205.00 NM
26 07/16/17	07/16/17	Dateline	6-7PM	1	:30	1	\$225.00	NM	
Weeks:	Start Date 07/10/17	End Date MTWTFSS 07/16/171	Spots/Week 1	<u>Rate</u> \$225.00			····		
Spots: # C			· ·	Start/End Time	Lengt	h Ad-ID			Rate Type
1 W	SFA Su 07. Credited		ine	6-7PM	:0	0			\$225.00 NM
27 07/16/17	07/16/17	NET NBC Sunday Too	day 7-8a	1	:30	1	\$105.00	NM	
Weeks:	Start Date 07/10/17	End Date MTWTFSS 07/16/171	Spots/Week 1	<u>Rate</u> \$105.00		····		***************************************	
Spots: # CI	<u>h</u> <u>Day Air</u>	Date Air Time Descr	<u>ription</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
1 W	SFA Su 07/	/16/17 7:28 AM NET N	NBC Sunday Today Sho	w 7-8a	:3	0 SLFTV30A	L02(H)		\$105.00 NM
28 07/20/17	07/20/17	WSFA 12 News at Te	n - 110-1030pm	1	:30	1	\$675.00	NM	
Weeks:	Start Date 07/17/17	End Date MTWTFSS 07/23/171	Spots/Week 1	<u>Rate</u> \$675.00					
Spots: # CI	<u>Day Air</u>		iption	Start/End Time	Lengt	h Ad-ID			Rate Type
1 W	SFA Th 07/	/20/17 10:34 PM WSFA	A 12 News at Ten - MF	10-1030pm	:3	0 SLFTV30A	L02(H)		\$675.00 NM
29 07/20/17	07/20/17	NBC Today Show 3	10-11am	1	:30	1	\$115.00	NM	
Weeks:	Start Date 07/17/17	End Date MTWTFSS 07/23/171	Spots/Week	<u>Rate</u> \$115.00					
Spots: # Ct			iption	Start/End Time	Lengti	h Ad-ID			Rate Type
	SFA Th 07/			10-11am		0 SLFTV30A	L02(H)		\$115.00 NM
30 07/20/17	07/20/17	Tonight Show	1035-1130p	1	:30	1	\$360.00	NM	
Weeks:	Start Date	End Date MTWTFSS	SpotoMicola	Poto			***************************************		***
VVGGN3.	Glait Date	LIN Date HIMIT 33	Spots/Week	<u>Rate</u>					

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Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
30 07/20/17	07/20/17	Tonight Show	1035-1130p	1	:30	1	\$360.00	NM	
Spots: <u># Ch</u> 1 WS	07/17/17 <u>Day Air</u> SFA Th 07/			\$360.00 <u>Start/End Time</u> 1035-1130p		h <u>Ad-ID</u> 0 SLFTV30AI	L02(H)		<u>Rate</u> <u>Type</u> \$360.00 NM
31 07/13/17	07/13/17	ALABAMA LIVE @ 11/	A 11-1130Am	1	:30	1	\$70.00	NM	
Weeks: Spots: # Ch 1 WS	Start Date 07/10/17 <u>Day Air</u> SFA Th 07/	07/16/171 Date Air Time Descri	Spots/Week 1 ption AMA LIVE @ 11A	Rate \$70.00 Start/End Time 11-1130Am		h <u>Ad-ID</u> O SLFTV30AI	L02(H)		Rate Type \$70.00 NM
32 07/13/17	07/13/17	NET Days of Our Lives	1230-130p	1	:30	1	\$340.00	NM	
Weeks: Spots: # Ch 1 WS	<u>Start Date</u> 07/10/17 <u>Day Air</u> SFA Th 07/			Rate \$340.00 <u>Start/End Time</u> 1230-130p		n <u>Ad-ID</u> O SLFTV30AI	L02(H)		Rate Type \$340.00 NM
33 07/13/17	07/13/17	Last Call With Carson	Dai1230-1x	1	:30	1	\$15.00	NM	***************************************
Weeks:  Spots: # Ch  1 WS  34 07/13/17	Start Date 07/10/17 Day Air FA Th 07/ 07/13/17	07/16/171 <u>Date Air Time Descri</u> 13/17 11:07 PM Last C	all With Carson Daily	Rate \$15.00 Start/End Time Late 1230-1x		n <u>Ad-ID</u> ) SLFTV30AI	L02(н) \$225.00	NM	Rate Type \$15.00 NM
Weeks: Spots: # Ch	Start Date 07/10/17	End Date MTWTFSS 07/16/171 Date Air Time Descri	Spots/Week 1	Rate \$225.00 Start/End Time 12-1230pm	Lengtl	n <u>Ad-ID</u> 0		70. a 10 - 10 - 10 - 10 - 10 - 10 - 10 - 1	Rate Type \$225.00 NM
35 07/13/17	07/13/17	WSFA 12 NEWS AT 4	PNM-F 430-5P	1	:30	1	\$170.00	NM	
Weeks: Spots: # Ch 1 WS	Start Date 07/10/17 <u>Day Air</u> FA Th 07/		Spots/Week 1 otion 12 NEWS AT 4PM	Rate \$170.00 <u>Start/End Time</u> M-F 430-5P		1 <u>Ad-ID</u> ) SLFTV30AI	-02(H)		<u>Rate</u> <u>Type</u> \$170.00 NM
36 07/13/17	07/13/17	WSFA 12 News at Five	5-530pm	1	:30	1	\$280.00	NM	
Weeks:  Spots: # Ch 1 WS  37 07/13/17	Start Date 07/10/17 Day Air FA Th 07/ 07/13/17		12 News at Five	Rate \$280.00 <u>Start/End Time</u> 5-530pm		1 <u>Ad-ID</u> ) SLFTV30AL 1	-02(н) \$285.00	NM	<u>Rate Type</u> \$280.00 NM
Weeks:	Start Date	End Date MTWTFSS	Spots/Week	Rate		•	+=55.00		***************************************
Spots: # Ch	07/10/17 Day Air	07/16/171	1	\$285.00 Start/End Time	Length	Ad-ID			Rate Type

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Invoice #	Invoice Date	Invoice Month	Invoice Period
1753152-1	07/30/17	July 2017	06/26/17 - 07/26/17

Advertiser	Product	Estimate Number
ISS/Senate Leadership Fun	SENATE LEADERSHIP FU	3649

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Line Start Date End Date Description St	art/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
37 07/13/17 07/13/17 Today in Alabama 530a 53	30am-6am	1	:30	1	\$285.00	NM	
Spots:         #         Ch         Day         Air Date         Air Time         Description           1         WSFA         Th         07/13/17         5:45 AM Today in Ala		Start/End Time 530am-6am		n <u>Ad-ID</u> ) SLFTV30AL	_02(H)		<u>Rate Type</u> \$285.00 NM
38 07/20/17 07/20/17 NBC Today Show 7-	9am	1	:30	1	\$260.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>1</u>	Spots/Week 1	<u>Rate</u> \$260.00					
Spots:         #         Ch         Day         Air Date         Air Time         Description           1         WSFA         Th         07/20/17         7:28 AM NBC Today	Show	Start/End Time 7-9am		n <u>Ad-ID</u> ) SLFTV30AI	L02(H)		<u>Rate Type</u> \$260.00 NM
39 07/20/17 07/20/17 Shades of Blue 9-	10pm	1	:30	1	\$450.00	NM	
Weeks:         Start Date 07/17/17         End Date 07/23/17         MTWTFSS 07/23/17           Spots:         # Ch Day Air Date Air Time Description 1         Description Shades of End of	Spots/Week 1 Blue	Rate \$450.00 Start/End Time 9-10pm	Lengtl	n <u>Ad-ID</u> O			<u>Rate</u> <u>Type</u> \$450.00 NM
40 07/18/17 07/18/17 ALABAMA LIVE @ 11A 11	I-1130Am	-1	:30	1	\$70.00	NM	
Weeks:         Start Date 07/17/17         End Date 07/23/17         MTWTFSS 07/23/17           Spots:         # Ch         Day Air Date Air Time Description	Spots/Week 1	<u>Rate</u> \$70.00 <u>Start/End Time</u>	Lengtl	n Ad-ID			Rate Type
1 WSFA Tu 07/18/17 11:24 AM ALABAMA I	LIVE @ 11A	11-1130Am	:30	SLFTV30AI	L02(H)		\$70.00 NM
41 07/18/17 07/18/17 ALABAMA LIVE @ 1130/11	130A-12P	-1	:30	1	\$70.00	NM	
Weeks:         Start Date 07/17/17         End Date 07/23/17         MTWTFSS 07/23/17         -1           Spots:         # Ch Day Air Date Air Time Description 1         WSFA Tu 07/18/17         11:45 AM ALABAMA I		<u>Rate</u> \$70.00 <u>Start/End Time</u> 1130A-12P		<u>1 Ad-ID</u> ) SLFTV30AI	L02(H)		<u>Rate</u> <u>Type</u> \$70.00 NM
42 07/18/17 07/18/17 NET Days of Our Lives 12	230-130p	-1	:30	1	\$340.00	NM	
Weeks:         Start Date 07/17/17         End Date 07/23/17         MTWTFSS -1           Spots:         #         Ch         Day Air Date Air Time Description           1         WSFA         Tu         07/18/17         12:59 PM NET Days of the properties		<u>Rate</u> \$340.00 <u>Start/End Time</u> 1230-130p		1 <u>Ad-ID</u> ) SLFTV30AI	L02(H)		<u>Rate</u> <u>Type</u> \$340.00 NM
43 07/25/17	230-1x	-1	:30	1	\$15.00	NM	
Weeks:         Start Date 07/24/17         End Date 07/30/17         MTWTFSS -1           Spots:         #         Ch         Day Air Date Air Time Description           1         WSFA         Tu 07/25/17         12:53 AM Last Call Will Will a control of the control	Spots/Week 1 ith Carson Daily L	Rate \$15.00 <u>Start/End Time</u> ate 1230-1x		1 <u>Ad-ID</u> ) SLFTV30AI	L02(H)		Rate Type \$15.00 NM
44 07/18/17 07/18/17 WSFA 12 News at Noon 12	2-1230pm	-1	:30	1	\$225.00	NM	
Weeks:         Start Date 07/17/17         End Date 07/23/17         MTWTFSS 07/23/17           Spots:         # Ch Day Air Date 1 WSFA Tu 07/18/17         Air Time Description 1 Descripti	Spots/Week 1	Rate \$225.00 Start/End Time 12-1230pm		n <u>Ad-ID</u> O SLFTV30AI	L02(H)		<u>Rate Type</u> \$225.00 NM
	3p	-1	:30	1	\$60.00	NM	<b>V</b> 220.00 (4W)

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1753152-1	07/30/17	July 2017	06/26/17 - 07/26/17

<u>Advertiser</u>	<u>Product</u>	Estimate Number
ISS/Senate Leadership Fun	SENATE LEADERSHIP FU	3649

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Line Start D	Date End Date	e Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
Weeks	: <u>Start Date</u> 07/17/17	End Date MTWTFSS 07/23/17 -1	Spots/Week 1	<u>Rate</u> \$60.00					
Spots: #	Ch Day A		•	Start/End Time	Lengt	h Ad-ID			Rate Type
11_	WSFA Tu 0	7/18/17 2:59 PM HARR	<u>Y</u>	2-3p	:3	0 SLFTV30A	L02(H)		\$60.00 NM
46 07/18/	17 07/18/17	Judge Judy 1st Run	330-4p	-1	:30	1	\$135.00	NM	***************************************
Weeks	: <u>Start Date</u> 07/17/17		Spots/Week 1	<u>Rate</u> \$135.00					
Spots: #				Start/End Time		h Ad-ID			Rate Type
11	WSFA Tu 0	7/18/17 3:43 PM Judge	Judy 1st Run	330-4p	:3	0 SLFTV30A	L02(H)	***************************************	\$135.00 NM
47 07/25/ <sup>-</sup>	17 07/25/17	WSFA 12 NEWS AT 4	PNM-F 430-5P	-1	:30	1	\$170.00	NM	
Weeks:	: <u>Start Date</u> 07/24/17	End Date MTWTFSS 07/30/17 -1	Spots/Week 1	<u>Rate</u> \$170.00					
. –	Ch Day A			Start/End Time		h Ad-ID			Rate Type
11	WSFA Tu 0	7/25/17 4:50 PM WSFA	12 NEWS AT 4PM	M-F 430-5P	:3	0 SLFTV30A	L02(H)	- 1	\$170.00 NM
48 07/18/1	17 07/25/17	Today in Alabama 5am	5-530a	-1	:30	1	\$225.00	NM	
Weeks:	Start Date 07/17/17	End Date MTWTFSS 07/23/17 -1	Spots/Week 1	<u>Rate</u> \$225.00					
Spots: #				Start/End Time		h Ad-ID			Rate Type
1 Weeks:	WSFA Tu 07	7/18/17 5:30 AM Today End Date <u>MTWTFSS</u>	in Alabama 5am Spots/Week	5-530a Rate	:3	0 SLFTV30A	L02(H)		\$225.00 NM
vveeks.	07/24/17	07/30/17 -1	<u> </u>	\$225.00					
	Ch Day Ai			Start/End Time		h Ad-ID			Rate Type
2	WSFA Tu 07	7/25/17 5:31 AM Today	in Alabama 5am	5-530a	:3	0 SLFTV30A	L02(H)		\$225.00 NM
49 07/25/1	17 07/25/17	WSFA 12 News at Five	5-530pm	-1	:30	1	\$280.00	NM	
Weeks:	Start Date 07/24/17	End Date MTWTFSS 07/30/17 -1	Spots/Week 1	<u>Rate</u> \$280.00					
. –	Ch Day Ai			Start/End Time		h Ad-ID	0.00		Rate Type
11	WSFA Tu 07	7/25/17 5:10 PM WSFA	12 News at Five	5-530pm	:30	) SLFTV30A	LUZ(H)		\$280.00 NM
50 07/25/1	17 07/25/17	NBC Today Show	7-9am	-1	:30	1	\$260.00	NM	
Weeks:	<u>Start Date</u> 07/24/17		Spots/Week 1	<u>Rate</u> \$260.00					
	Ch Day Ai			Start/End Time		Ad-ID			Rate Type
1	WSFA Tu 07	7/25/17 8:59 AM NBC To	oday Show	7-9am	:30	) SLFTV30AI	L02(H)		\$260.00 NM
51 07/26/1	17 07/26/17	WSFA 12 News at Ten	- 110-1030pm	1	:30	1	\$675.00	NM	
Weeks:	Start Date 07/24/17	End Date MTWTFSS 07/30/171	Spots/Week 1	<u>Rate</u> \$675.00				***************************************	***************************************
Spots: #	Ch Day Ai		<u>vtion</u>	Start/End Time	Lengti	Ad-ID			Rate Type
1	WSFA W 07	7/26/17 10:27 PM WSFA	12 News at Ten - MF	10-1030pm	:30	) SLFTV30AI	_02(H)		\$675.00 NM
52 07/26/1	7 07/26/17	NBC Today Show 3	10-11am	1	:30	1	\$115.00	NM	
		······································						***************************************	

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<u>Advertiser</u>	<u>Product</u>	Estimate Number
ISS/Senate Leadership Fun	SENATE LEADERSHIP FU	3649

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Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
52 07/26/17	07/26/17	NBC Today Show 3	10-11am	1	:30	1	\$115.00	NM	
Weeks: Spots: <u>#</u> <u>Ch</u> 1 WS		07/30/171 Date <u>Air Time</u> <u>Descri</u>		<u>Rate</u> \$115.00 <u>Start/End Time</u> 10-11am		1 <u>Ad-ID</u> ) SLFTV30A	L02(H)		<u>Rate</u> <u>Type</u> \$115.00 NM
53 07/26/17	07/26/17	Tonight Show	1035-1130pm	1	:30	1	\$360.00	NM	
Weeks: Spots: # Ch 1 WS	07/24/17			Rate \$360.00 Start/End Time 1035-1130pm		1 <u>Ad-ID</u> ) SLFTV30A	L02(H)		Rate Type \$360.00 NM
54 07/26/17	07/26/17	NET Days of Our Lives	1230-130p	1	:30	1	\$340.00	NM	·
Weeks: Spots: <u>#</u> <u>Ch</u> 1 WS	07/24/17		Spots/Week 1 otion ays of Our Lives	<u>Rate</u> \$340.00 <u>Start/End Time</u> 1230-130p		1 <u>Ad-ID</u> ) SLFTV30A	L02(H)		<u>Rate Type</u> \$340.00 NM
55 07/26/17	07/26/17	HARRY	2-3p	1	:30	1	\$60.00	NM	
Weeks: Spots: <u>#</u> <u>Ch</u> 1 WS	07/24/17			Rate \$60.00 Start/End Time 2-3p		<u>1 Ad-ID</u> ) SLFTV30A	L02(H)		<u>Rate</u> <u>Type</u> \$60.00 NM
56 07/19/17	07/19/17	WSFA 12 News at Five	5-530pm	1	:30	1	\$280.00	NM	***************************************
Weeks:  Spots: # Ch 1 WS  57 07/26/17	07/17/17 <u>Day Air D</u> FA W 07/1		Spots/Week 1 otion 12 News at Five 6a-7a	Rate \$280.00 Start/End Time 5-530pm		1 <u>Ad-ID</u> ) SLFTV30A 1	L02(H) \$450.00	NM	<u>Rate Type</u> \$280.00 NM
Weeks:		End Date MTWTFSS	Spots/Week	Rate	.50		<del></del>	14101	***************************************
Spots: # Ch	07/24/17	07/30/171 Date Air Time Descrip	otion 1	\$450.00 Start/End Time 6a-7a		<u>Ad-ID</u> ) SLFTV30A	L02(H)		<u>Rate Type</u> \$450.00 NM
58 07/19/17	07/19/17	Entertainment Tonight	630-7p	1	:30	1	\$485.00	NM	
Weeks: Spots: # Ch 1 WS				<u>Rate</u> \$485.00 <u>Start/End Time</u> 630-7p		<u>Ad-ID</u> ) SLFTV30A	L02(H)		<u>Rate Type</u> \$485.00 NM
59 07/26/17	07/26/17	NBC Today 2	9-10am	1	:30	1	\$115.00	NM	
Weeks: Spots: <u>#</u> <u>Ch</u> 1 WS	07/24/17 <u>Day</u> <u>Air D</u>			<u>Rate</u> \$115.00 <u>Start/End Time</u> 9-10am		ı <u>Ad-ID</u> ) SLFTV30A	L02(H)		<u>Rate</u> <u>Type</u> \$115,00 NM

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						Spots/			
Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
60 07/19/17	07/19/17	law and order : svu	9-10pm	1	:30	1	\$565.00	NM	
Weeks:	Start Date 07/17/17	End Date MTWTFSS 07/23/171	Spots/Week 1	<u>Rate</u> \$565.00	····	***************************************	·····		
Spots: # Ch	Day Air		•	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WS		/19/17 law an	d order : svu	9-10pm	:0	0			\$565.00 NM
61 07/16/17	07/16/17	Sunday Ngt w/ Megyn	Kel6-7PM	S	:30	1	\$225.00	NM	
Weeks:	Start Date 07/10/17	End Date MTWTFSS 07/16/17S	Spots/Week 1	<u>Rate</u> \$225.00					
Spots: # Ch			<u>otion</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WS	FA Su 07	/16/17 6:25 PM Sunda	y Ngt w/ Megyn Kelly	6-7PM	:3	0 SLFTV30	AL02(H)		\$225.00 NM
62 07/20/17	07/20/17	The Night Shift	9-10pm	T	:30	1	\$450.00	NM	
Weeks:	Start Date 07/17/17	End Date MTWTFSS 07/23/17T	Spots/Week 1	<u>Rate</u> \$450.00	<del></del>				
Spots: # Ch	Day Air		•	Start/End Time	Lengt	h Ad-ID			Rate Type
	FA Th 07/			9-10pm	:3	0 SLFTV30	AL02(H)		\$450.00 NM
63 07/19/17	07/19/17	This Is Us	9-10pm	W	:30	1	\$565.00	NM	***************************************
Weeks:	Start Date 07/17/17	End Date MTWTFSS 07/23/17W	Spots/Week 1	<u>Rate</u> \$565.00		***************************************			
Spots: # Ch	Day Air		·	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WS	FA W 07/		Us	9-10pm	:3	0 SLFTV30	AL02(H)		\$565.00 NM
64 07/20/17	07/23/17	WSFA 12 News at Noo	n 12-1230pm	TF	:30	1	\$225.00	NM	**************************************
Weeks:	Start Date 07/17/17	End Date MTWTFSS 07/23/17TF	Spots/Week 1	<u>Rate</u> \$225.00				<u> </u>	
Spots: # Ch	Day Air	Date Air Time Descrip	otion	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WSI	FA Th 07/ Credited	20/17 WSFA	12 News at Noon	12-1230pm	:0	0			\$225.00 NM
65 07/25/17	07/25/17	WSFA 12 News at Noo	n 12-1230pm	-T	:30	1	\$225.00	NM	
Weeks:	Start Date 07/24/17	End Date MTWTFSS 07/30/17 -T	Spots/Week 1	<u>Rate</u> \$225.00					
Spots: # Ch	Day Air		•	Start/End Time	Lenat	h Ad-ID			Rate Type
1 WSI				12-1230pm		0 SLFTV30/	AL02(H)		\$225.00 NM
	<del></del>			Total Spots	6	69			

# **Payment Terms 30 Days**

<u>Gross Total</u> \$18,750.00

Agency Commission

\$2,812.50

Net Amount Due

\$15,937.50

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